

**Polson Main Street Flathead Cherry Festival  
July 15-16, 2017**

The Polson Business Community invites you to participate in the 18<sup>th</sup> annual Polson Main Street Flathead Cherry Festival. We are proud to note that this two-day event has been recognized as among the top three MUST SEE tourism attractions in the state.

**The 2017 event will be held Saturday & Sunday, July 15 and 16.** You are encouraged to book hotel rooms early, as July is a busy month in the Polson area. Contact information for hotels is listed on our website at [www.flatheadcherryfestival.com](http://www.flatheadcherryfestival.com)

**Set-up:** Saturday July 15, 6:30 a.m. All vehicles must be off the streets by 9:00 a.m.  
**Saturday Hours:** 9 a.m. – 6 p.m. ....Streets will remain closed that night, with security  
**Sunday Hours:** 10 a.m. – 4 p.m. ....**All vendors must agree to be present during these hours**

THIS IS A **TWO-DAY EVENT** AND VENDORS **MUST** BE PRESENT BOTH DAYS.  
Except for emergencies, failure to attend both days forfeits participation the following year.

**Registration Deadline: May 22, 2017. Payments are non-refundable.**

**Vendors selling cherry-based food or beverages must use exclusively Flathead cherries.**

The PBC reserves the right to refuse duplicate products and priority will be given to vendors in order of registration and to vendors offering cherry and cherry-themed products. If you have questions or comments, please contact the committee at (406) 883-3667 or email [pcf@flatheadcherryfestival.com](mailto:pcf@flatheadcherryfestival.com).

Please complete the registration form as thoroughly as possible, including more than one way to reach you, as well as a description of the products you sell.

|  |   |
|--|---|
| <b>Return the attached form and your check or money order for the full amount made payable to:</b> | <b>PBC Main Street Flathead Cherry Festival</b><br>7 Third Avenue E.<br>Polson MT 59860 |
|--|---|

**Polson Main Street Flathead Cherry Festival**

**July 15-16, 2017**

**Vendor Registration Form**

*Please complete both sides*

Business Name: \_\_\_\_\_

Business contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Emergency contact & phone number: \_\_\_\_\_

**Product Categories:** *(please check all that apply)*

- |                                     |   |  |
|-------------------------------------|---|--|
| <input type="checkbox"/> Art        | <input type="checkbox"/> Misc. Handmade | <input type="checkbox"/> School Group/Club                                   |
| <input type="checkbox"/> Jewelry    | <input type="checkbox"/> Personal Care  | <input type="checkbox"/> Prepared Food                                       |
| <input type="checkbox"/> Apparel    | <input type="checkbox"/> Health         | <input type="checkbox"/> Non-prepared Food <i>(jams, jellies, pies, etc)</i> |
| <input type="checkbox"/> Sewn items | <input type="checkbox"/> Local Business |  |
| <input type="checkbox"/> Games      | <input type="checkbox"/> Non-profit     |  |

**Products Sold:** *(please be as specific as possible)*

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Do you offer cherry or cherry-themed products? \_\_\_\_Yes \_\_\_\_No

For cherry-flavored food items, are you using Flathead cherries? \_\_\_\_Yes \_\_\_\_No

***Continued on other side***

Please return this form with your payment to:  
**PBC Main Street Flathead Cherry Festival , 7 Third Avenue E. - Polson MT 59860**

**Space Needed:**

Non-Profit .....\$120 \_\_\_\_\_ 10 x 10 \_\_\_ 10x20 (*select booth size needed*)

School-sanctioned activity group or club.....\$70 \_\_\_\_\_ 10 x 10 \_\_\_ 10x20 (*select booth size needed*)

Commercial Vendor, 10 x 10.....\$185 \_\_\_\_\_

Commercial Vendor, 10 x 20.....\$320 \_\_\_\_\_

Commercial Vendor, 10 x 30 .....\$370 \_\_\_\_\_

On-site Prepared Food Booth .....\$320 \_\_\_\_\_ (Limited electricity available. No 220V available)

A generator will NOT be available this year.

**Total Vendor Fees** ..... \$\_\_\_\_\_ (Non-refundable)

Money Order or Check # \_\_\_\_\_

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